

## Introduction

I wrote this guide because I **wanted to be brutally honest and say the stuff that no one else is saying**. Like how making a campus visit can be a tie-breaker for close candidates. Like how your ethnicity can impact your chances.

I successfully applied to 6 Ivy League schools and Stanford. I was accepted to every single one. Stanford. Harvard. UPenn. Yale. Princeton. Columbia. And Brown.

I went from being average to distinctive. From being just another guy with good grades who played sports to one who had a compelling story to share. From being another waitlist reject to receiving fat admission packets in the mail.

I learned a few secrets during those years. Secrets that I'm going to share with you now.

But that's just the beginning.

After college, I spent 3 years working for the admissions office of a Top 20 school.

Reviewing applications and participating in discussions about who received offers and who didn't really opened my eyes. While I thought I knew the secrets...I only scratched the surface.

Now it's my turn to share all that knowledge with you.

It helps that resources available today are horrible. Why, you ask?

1. 50% of the information is inaccurate. A perfect SAT score is nice but **WILL NOT** get you into Princeton
2. There's too much of it. **You don't need 400 pages** to understand what it takes to be admitted to the Ivy League school of your choice. You need 40.
3. They're written by people **who weren't accepted to the top schools**. I wasn't admitted to every university I applied to by pure luck and accident. I understood what worked
4. They're written by people who didn't have an **insider's view of the admissions process from multiple angles**. I did, and I'm **sharing those secrets** with you.

My intended audience is high school students **and their parents**. Successful admission to Harvard isn't a solitary pursuit. It requires committed effort by all parties - and parents **play a key role** in facilitating their child's success. More on this topic on page 11.

**Here's my guarantee:** read this book, and follow its advice closely. If you do as I say, you will **significantly increase your chances** of getting into your dream school. I promise you.